

**Waterloo: A city of choice for
students, residents and business**

**The 5th UCLG ASPAC
Congress, Taipei**

Presented by:
Mayor Brenda Halloran
City of Waterloo, ON, Canada

A Top Canadian City



Award Winning Community

- **2007 World's Most Intelligent Community**
- **IBM Smarter Cities Challenge Grant recipient 2013**
- **Top 20 World's Start Up Ecosystem**
- **Top 50 Best Cities to Live in Canada**
- **2nd in Canada to attract skilled and creative workers**
- **Sustainable Communities Water Award**
- **Sustainable Communities Transportation Award**
- **Governor General's Medals In Architecture Award for the Canadian Clay and Glass Museum**
- **Royal Institute of British Architects International Award for the CIGI Campus**
- **World Health Organization designation as an Age Friendly City**

Selection of Top Employers in Waterloo

SAP

Manulife Financial

Sun Life Financial

OpenText

Economical Mutual Insurance Company

Equitable Life of Canada

Karos Health Inc.

KIK Interactive

Magnet Forensics

University of Waterloo

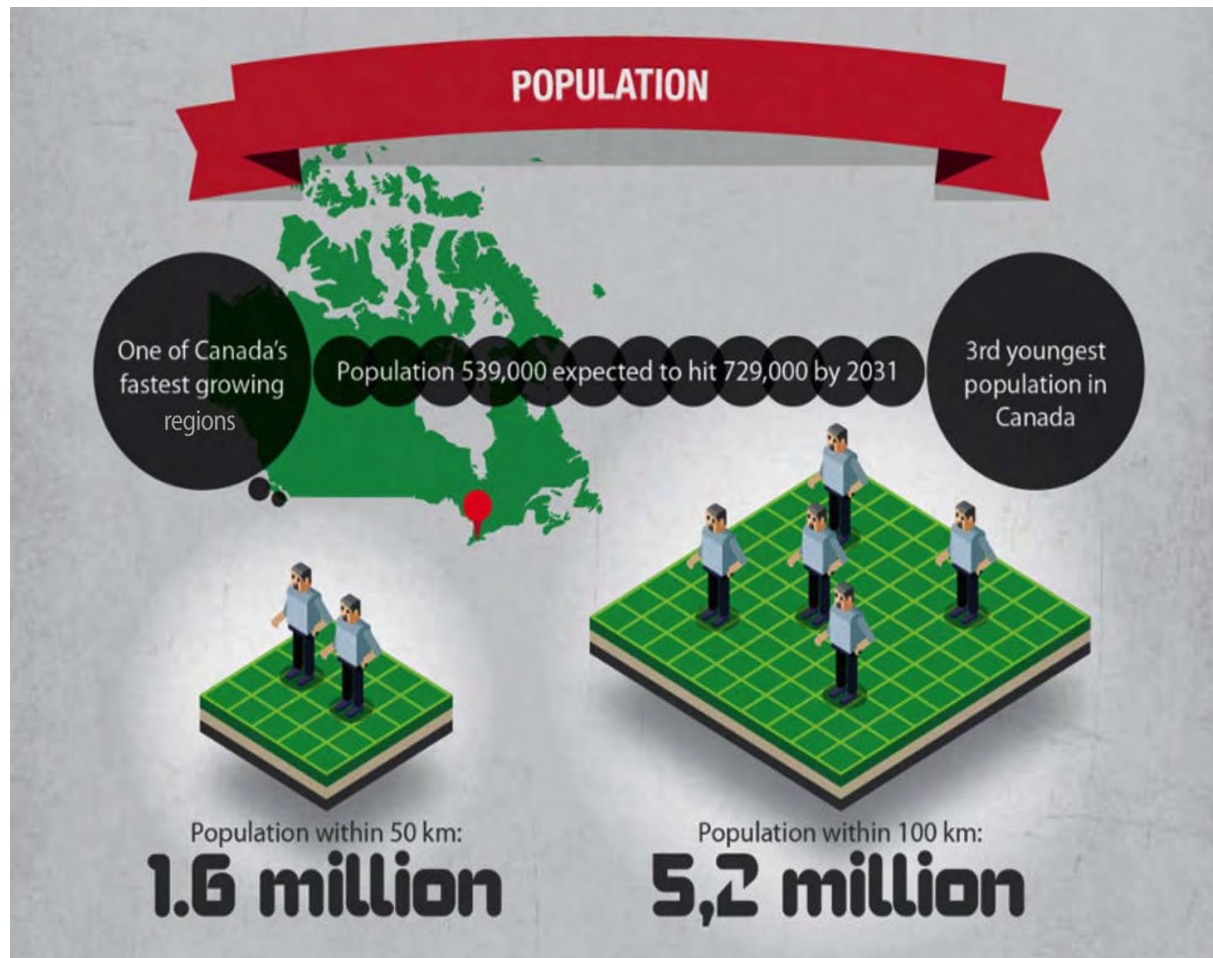
BlackBerry

Raytheon

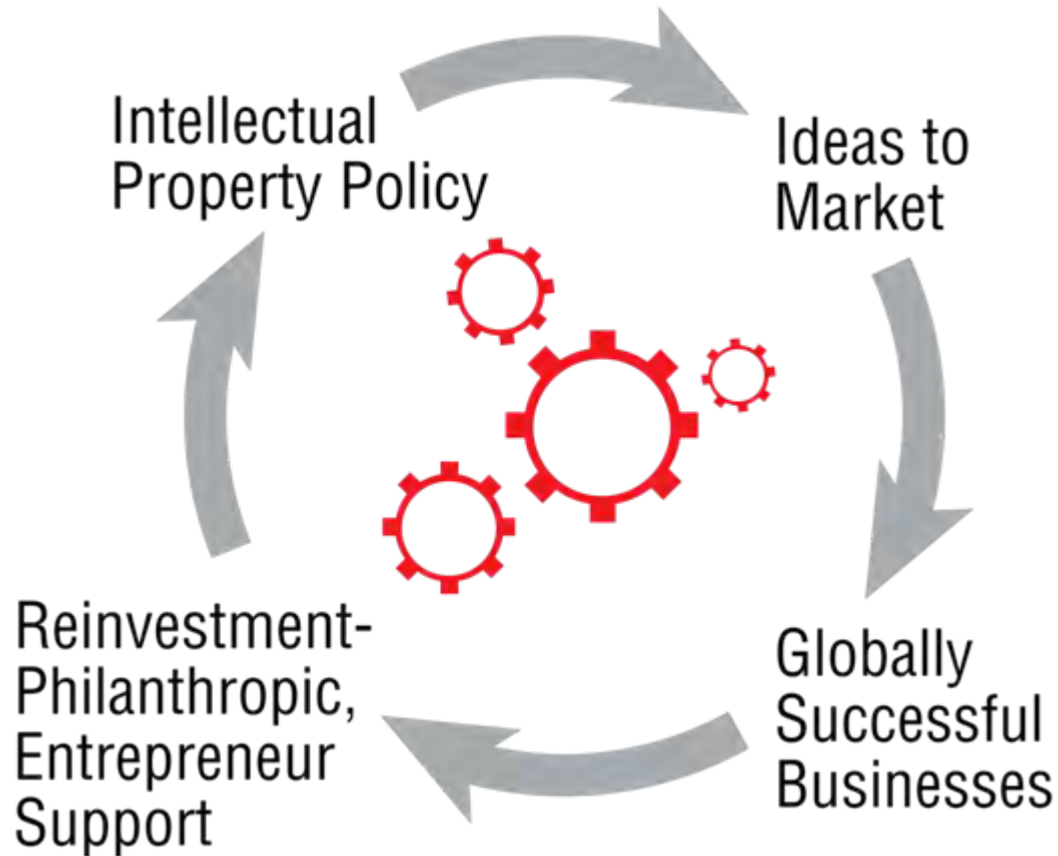
Wilfrid Laurier University

Conestoga College

Waterloo Region: Canada's Innovation Hub



Culture of Innovation & Cycle of Investment



Knowledge Economy



Institute for Quantum Computing and Nanotechnology



Perimeter Institute

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550

Tech Startups

531

New companies
started in the last
3 years

\$500m+

In acquisitions in
the last 12 months

631

Patents granted per
million, 3x the
national average

850+
Tech Firms

2nd

Best performing
economy in Canada

\$30b

In revenue from the
tech sector

1k

Open Tech
Jobs

30,000

Employed at
tech firms

Investments from VC, Private equity
and Angels have grown from \$7
million in 1997 to \$300 million today

Collaboration Experts

The
Smart *region*

Collaboration on a Global Scale



Sustainable Growth



A Superior Quality of Life

AWESOME PLACE TO LIVE

- 

Light Rail Transit coming soon
- 

100% fiber-wired community
- 

4,000 acres of park and natural land
- 

Lots of festivals including the largest Oktoberfest outside of Germany
- 

Cost of living well below the US average
- 

Less than an hour away from Canada's biggest airport

Waterloo in Five Years



Thank You



Mayor Brenda Halloran
City of Waterloo, ON, Canada

